



<b>Is this Worthy of attention?</b>	<b>Who is presenting this?</b> <i>Consider: individual and organization qualifications, conflict of interest, and trustworthiness.</i>	
	<b>What claim are they making or implying?</b>	
	<b>Why are they making the claim?</b> <i>Do an online search for purpose and motive.</i>	
	<b>When was the claim made?</b>	
<b>Inspect the data.</b>	<b>What data support this claim?</b>	
	<b>How are the data represented?</b> <i>Pay careful attention to the labels on the axes of graphs.</i>	
	<b>Is the graph appropriate?</b> <i>Consider: scale, units, cherry-picking, categories, grouping, oversimplification, truncation, etc.</i>	
<b>Does this make Sense?</b>	<b>Are the data relevant and sufficient to support the claim?</b>	
	<b>Are there signs that the data are biased?</b>	
	<b>Are there other ways to interpret the data?</b>	
	<b>How does this claim compare with other reliable sources?</b> <i>What do the experts say?</i>	
<b>What Emotion is activated?</b>	<b>How do the claim and evidence make me feel?</b>	
	<b>Is this what I already believed before I read it?</b>	
	<b>What might make me change my mind?</b>	